

# MAO ANNUAL CONFERENCE

September 24, 2021

Suburban Collection  
Showplace

Novi, Michigan



Registration  
Information

Featured Speakers:



Lisa Alvetro, DDS



Moe Hakim, DDS



MICHIGAN ASSOCIATION OF ORTHODONTISTS

[www.maortho.org](http://www.maortho.org)

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## WELCOME

**DR. BRANDON SHOUKRI, DDS, MS**  
**MAO PRESIDENT**



We are excited to announce that the 2021 Michigan Association of Orthodontists (MAO) Annual Conference will be held on Friday, September 24<sup>th</sup>, 2021. The MAO Executive Board would like to welcome you to attend the long-awaited and highly anticipated in-person meeting.

The past year has definitely been one of the most challenging years for our practices, our families, and for all of us personally. However, we have found ways to overcome overwhelming circumstances to maintain the highest quality of care for our patients by working extra hours, adapting to newer technology, and utilizing teleorthodontics to help serve our patients affected by the pandemic.

With 2020 behind us, let 2021 be the start of the new decade for you professionally and personally. We are entering a new era in orthodontics where digital technology and artificial intelligence will be at the forefront of enhancing our diagnosis, treatment planning, course of treatment, and retention. We are witnessing one of the most exciting times in orthodontics and our keynote speaker Dr. Lisa Alvetro has been a pioneer of the digital age.

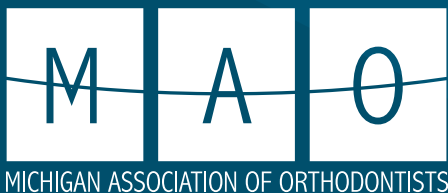
The MAO is proud to present and excited to welcome our exceptional speakers for this year:

**Dr. Moe Hakim** will kick off the annual conference to present, “The Orthopedic Approach to The Temporomandibular Joint”, to further our understanding on how to identify orthopedic problems with TMJ in the presence or absence of myofascial pain. **Dr. Lisa Alvetro**’s first topic will focus on how to incorporate a successful digital workflow into your orthodontic practice. Dr. Alvetro then switches gears for the second half of the meeting where she will discuss strategies on implementing systems to empower your orthodontic team.

The Executive Board will hold our annual business meeting at 9:00 AM to discuss important matters with the membership. All members are encouraged to attend.

MOESPAC pledge cards will be passed out at the membership meeting. MOESPAC contributions help influence the issues that affect orthodontists, orthodontic patients, and practices. MOESPAC advocates for the orthodontists in the state of Michigan to help prevent unnecessary intervention by outside influences in order to maintain the sanctity of our specialty. Please support MOESPAC!

I look forward to seeing you and your team in Novi this September. If you have any questions or concerns, please don’t hesitate to reach out to me or the MAO staff. We hope you enjoy the program!



## GENERAL INFORMATION

Join us September 24 at the Suburban Collection Showplace in Novi, Michigan. The largest orthodontists conference in the state will offer exceptional knowledge for your colleagues and staff, as well as opportunities to network and gain valuable resources from our exhibitors. We anticipate a strong attendance of both orthodontists and their staff from across the State of Michigan who are interested in learning about and implementing these techniques into their practices. Don't miss this wonderful opportunity, register today!

### ABOUT MAO

The Michigan Association of Orthodontists is one of five components of the Great Lakes Association of Orthodontists (GLAO). We represent orthodontists throughout the State of Michigan with the goal of supporting the specialty of orthodontics on the local, state and national level.

### INTENDED AUDIENCE

This conference will be of interest to Orthodontists and their staff.

### REGISTRATION

The registration fee includes all educational sessions as well as meals, and refreshment breaks throughout the conference. For a list of all registration fees, please refer to the enclosed registration form. Online registration is also available at [www.maortho.org](http://www.maortho.org).

### CONTINUING EDUCATION

This conference is approved for a maximum of 6.5 CE hours by the Board of Dentistry.

### ATTIRE

Suggested dress is business/business casual.

### PARKING

Complimentary parking is available in the green lot and blue lot 1. Directional signage will be posted to assist you.

### LOCATION

Suburban Collection Showplace  
46100 Grand River Ave.  
Novi, MI 48374

### ACCOMMODATIONS

We have secured a block of rooms at the Hyatt Place at the Suburban Collection Showplace located at 46080 Grand River Ave., Novi, MI 48374. The hotel is offering a special guest room rate of \$129 for attendees of our conference until August 26, 2021. After this date the hotel will not offer the discounted rate and may no longer have rooms available. To make your reservation, call 1-800-233-1234 and mention you are with MAO.

### CONSENT TO USE PHOTOGRAPHIC IMAGES

Registration and attendance at, or participation in, MAO meetings and other activities constitutes an agreement by the registrant to the use and distribution of the registrant or attendees' image or voice in photographs, videotapes, electronic reproductions and audiotapes of such events and activities by MAO without compensation. MAO can use the images for promotions in any and all media, whether now known or unknown, MAO or its successors are exempt from any liability for the use of photographic images. If you do not consent to use, please email [mao@kdafirm.com](mailto:mao@kdafirm.com).

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## AGENDA

6:45am-7:45am

**Registration, Continental Breakfast and Visit Exhibits**

7:45am-8:00am

**Exhibitor Introductions**

8:00am-9:00am | **1.0 CE**

**The Orthopedic Approach to The Temporomandibular Joint**

Moe Hakim, DDS

Is it joint or muscle? Often, it is both. This lecture addresses how to identify orthopedic problems with the temporomandibular joint in the presence or absence of myofascial pain, then demonstrates the utility of advanced minimally invasive arthroscopic techniques in diagnosing and treating conditions that would otherwise be ignored or treated with maximally invasive open techniques.

9:00am-9:45am

**MAO Membership Meeting**

9:45am-10:15am

**Break and Visit Exhibits**

10:15am-12:45pm | **2.5 CE**

**Let's Go Digital!**

Lisa Alvetro, DDS

Incorporating a digital workflow into your orthodontic practice can be a challenge. However, the benefits are well worth the effort. With over 6 years of digital experience, Dr. Alvetro and her team know the successes and the failures. She will share her experience and lead you down the path to digital success. After attending this lecture, you will feel confident in expanding your practice in digital orthodontics.







12:45pm-1:45pm

**Lunch**

1:45pm-2:45pm | **3.0 CE**

**Strategies for Creating an Empowered Team**

Lisa Alvetro, DDS

Implementing new systems can be a challenge. Identify the opportunity to re-invent or reset your orthodontic practice by evaluating your people, your processes, and your beliefs. Emerging better than ever will require a collaborative approach within your team. This process can be both exciting and energizing if you have a strategy and a vision.

2:45pm-3:15pm

**Break and Visit Exhibits**

3:15pm-5:15pm

**Strategies for Creating an Empowered Team – Continued**

Lisa Alvetro, DDS

## JOIN MAO

Membership in the MAO/AAO is an outstanding value for orthodontists who utilize even a fraction of the many opportunities made available by the association. Most MAO/AAO member services and products are either free to members or available at very little cost. From practice management tools and marketing materials to world-class education and meetings, MAO/AAO membership is the ideal way to stay current and ensure you and your practice are geared for success both now and in the future.

**Benefits of Joining MAO:**

- Legislative Advocacy
- Practice Management Tools
- Access to Malpractice Insurance through AAOIC
- Practice Marketing Tools
- Knowledge Resources
- Reduced Registration Fees for AAO/MAO Annual Sessions

Visit the MAO website for more information at [www.maortho.org](http://www.maortho.org).

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## PRESENTERS

### LISA ALVETRO, DDS



Dr. Alvetro received her DDS summa cum laude from Ohio State University and completed her residency at Case Western Reserve University, where she is now an Associate Clinical Professor. She is a member of the American Dental Association

and American Association of Orthodontics and is past president of the Shelby County Dental Society and Western Ohio Dental Society. A firm believer in the importance of giving back, Dr. Alvetro founded, Smile Of Hope, a recognized NGO in Tanzania, Africa.

Dr. Lisa Alvetro is a nationally recognized orthodontist with a passion for delivering the highest standards of treatment results and patient care. Her practices utilize the latest technological advances such as digital imaging, 3D printing, clear aligner therapy and digitally directed indirect bonding to provide her patients with the most effective care possible. She is a strong advocate of ongoing professional development and continues to study and train her staff to stay current in the latest developments.

### MOE HAKIM, DDS



Dr. Hakim is a clinical assistant professor and a board certified oral and maxillofacial surgeon at the University of Michigan. He earned his DDS from NYU College of Dentistry then completed his OMS internship at University of Connecticut Health Center and residency at MedStar Washing-

ton Hospital Center, where the main areas of focus in his training were orthognathic surgery and dental implants. Afterwards he completed a two-year fellowship program in endoscopic minimally invasive maxillofacial surgery and advanced TMJ arthroscopy at the Massachusetts General Hospital/Harvard School of Dental Medicine. His clinical interests are orthognathic and TMJ surgery.

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## REGISTRATION (Confirmation will be sent via email ONLY)

Name/Credentials *(as to appear on badge)*

Practice Name/DDS Name

Address

City

State

Zip Code

Phone

Email

Dietary Restrictions

### REGISTRATION FEES

☐ Active MAO/AAO Member \$250

☐ Retired Member \$125

☐ Resident \$0

☐ Student \$0

☐ Staff \$100

☐ Non-Member \$750

### PAYMENT METHOD

☐ Visa

☐ MasterCard

☐ AMEX

☐ Check *(payable to Michigan Association of Orthodontists)*

Card Number

Exp. Date

CVV Code

Cardholder Name *(print)*

Signature

Billing Address *(if different from above)*

City

State

Zip Code

Pre-conference registration cut-off date is September 15, 2021. Prior to the conference we must receive both your registration form and payment. Registrations cannot be taken via telephone. CANCELLATION POLICY: All cancellation requests must be received in writing by September 15, 2021 and will be charged a \$50 processing fee. No refunds will be granted after September 20, 2021.

SEND COMPLETED REGISTRATION FORM AND PAYMENT TO: MAO | 629 W. HILLSDALE ST., LANSING, MI 48933  
QUESTIONS? CALL 517-487-4988 OR E-MAIL [MAO@KDAFIRM.COM](mailto:MAO@KDAFIRM.COM).



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